

WCSR

Pioneer
Broadcasting
System

Smith College

10½ Prospect Street

Northampton, Mass.

600 K.C.

May 20, 1954

Dear Sir:

We received your Sales Newsletter of May 12, 1954. We have, however, a few questions concerning it.

We have never received any program sheets on which to list our daily broadcast schedule to send to you. We also have never received any spots from you and we would appreciate your explaining to us what they are.

Lastly, we have never gotten any Lucky Strike cigarettes from you and would like you to send them to us in the future.

Thank you very much.

Sincerely,

Camilla Davis
Station Manager, WCSR

CD:mg

WBSR

Printer:
Broadcasting
System

Smith College

10-1-1941

Information Division

6-0-13